

CLCA Executive meeting –September 6th, 2015 @ 10:00 a.m. Hubbard Cottage, Upper Black Bay, Crystal Lake

**In attendance:**

**John Hubbard: President**

Chris Brickman; Vice-President

Don Langlois; Treasurer

Sarah Petrik; Membership Secretary

Sharon Brickman; Secretary

Monique Lloyd: Board Member

Mike Leblanc; Board Member

Absent:

Carl Brickman; Board member

**Fishing Derby:**

-The fishing derby was a huge success - everyone enjoyed the event

-Monique will provide a financial breakdown for the next meeting

**Outstanding Action Items:**

-Monique is going to do some research into how an organization becomes eligible to provide charitable donation receipts

**Financials:**

-Don provided an up to date financial statement (see attached)

**GARAI Meeting:**

-Chris, Monique and Sharon attended a GARAI meeting on August 29, 2015 on behalf of CLCA

-GARAI executive are suggesting that they have one meeting each year with the local cottagers' associations

-The Reed bridge (just west of Fire Route 369 on the Galway Road) will be replaced this fall. This bridge will be completely removed, traffic will have to flow through Allen's Alley and the Crystal Lake Road during the time that the bridge is out. The Municipality has created an information bulletin on this and CLCA will share that on the facebook page and the website

-There is a proposal being put forward by the Peterborough County City Health Unit to begin conducting septic tank inspections in Peterborough County. A proposal has been sent to the Municipality of Trent Lakes for review and approval

-This will be a tiered program with the first contact being a survey sent to each landowner requesting information about their septic system, this may lead to an on-site inspection and then remedial action if required. There will be a cost to each landowner for this inspection program, it is suggested that it may be in the neighbourhood of \$300. Any costs for repair, etc. will be borne by the landowner.

-John will draft a letter to Trent Lakes staff requesting that CLCA be kept up to date on this matter and request an opportunity for input

-there is an excellent video called "poop talk" about septic systems which we will provide a link to on the and facebook page and the CLCA website

### **Economic Development:**

-Chris will be attending the Economic Development Committee meeting on Tuesday evening and will report back to the group on the outcome of this meeting

### **Waste Management:**

-It is anticipated that the Waste Management report will be issued this fall

### **Bear Management Issue at the Crystal Lake land transfer station:**

-An "Order" issued by the Ministry of the Environment has necessitated the Municipality to take actions to immediately eliminate the bear/human interactions at the Crystal Lake land transfer site

-This has led to; installation and use of noise cannons and paint ball guns to deter the bears from entering the site when people are present, removal of tree cover used by the bears, the installation of bins with lids which will be closed beginning this fall

-The intent is to create a safe environment at the land transfer station and to return the bears to a more natural and healthy lifestyle and eating habits

-There has been a tremendous amount of interest in this topic

-Sharon will draft a set of questions and answers to be used on our facebook page and website, CLCA will share this document with Municipal Officials with the intent of sharing the communication messages

### **Coalition for Equitable Water Flow:**

-Sharon will attend the CEWF meeting on September 13, 2015 to represent the CLCA

### **Facebook Page, CLCA website and The Forum:**

-CLCA executive all agree with the stated purpose of these social media tools. They are for the sharing of information, pictures, etc. for the benefit of the CLCA membership and others. Harassing or abusive content will be removed by the administrator or moderator.

-There was some discussion on the use of instagram - Monique may provide a demo at a future meeting

-The forum may be taken down due to inactivity, this will be monitored over the next few months and a decision will be made

-Sharon prepared a draft 2015 "CLCA report card"- the executive will provide input and then it will be posted on the Facebook page

-Pam MacIvor has indicated an interest in volunteering with the CLCA and perhaps working on the website or facebook page would be a good fit

### **Outstanding Action Items**

-will review input from Diane Knupp and Jim Russell related to suggested CLCA website format changes. (Jim's preliminary cost estimate to make proposed changes is minimal)

-need to think about linking commercial facebook users to website advertisers this could be promoted as a benefit to our advertisers

-a buy and sell facebook group has been created , we will observe the usage and may have to create rules

-Chris to do demo of facebook at a future meeting

### **Buoys:**

- Sharon and Chris have created a draft map and inventory of all CLCA sponsored buoys. This now needs to be finalized and will include contact info. for those people that maintain each set of buoys
- following the creation of this inventory buoy reps will be contacted to determine if they need any additional supplies

### **Membership/Discount Program/Welcome Package:**

- Sarah has finalized the Welcome Package and is going to share it with local realtors and on the website this week
- renewal notices will be sent to members back to 2014
- there was some discussion of having local ambassadors to promote CLCA (some suggested names of people that expressed interested in helping with CLCA: Sean Milligan, Carol Ing, Pam MacIvor). We will decide at a future meeting how to proceed with this item
- there was some discussion of having a “members only” log-in with a profile where we could potentially provide information on membership status to people
- Chris is going to pursue creating a little write up each month on the sponsors of the derby and tri for the website
- Chris has confirmed that the following stores are participating in the discount program: Walstens, Austin’s, Shop n Save, Crows Nest, Timbrmart. This information has been posted on the Facebook page

### **Outstanding Action Items:**

- Monique will create a small poster for display by those local businesses that support the CLCA membership discount program.
- Monique will prepare a poster for local bulletin boards advising that 2015 CLCA memberships are due
- Sarah will follow-up with Diane Knupp to see if she can share contact information for new cottagers on the lake

### **Triathlon:**

- the triathlon was a huge success with almost 100 participants
- it was agreed that some of the proceeds (\$100 + tax) from the Triathlon would be used to donate toward the purchase a volleyball net for the sandbar area which is frequented by many families and young people on the lake
- it was agreed that in future years any profits realized from the Triathlon will be shown as a separate line item and will be available for future triathlon events

### **2017 Calendar:**

- Chris is going to begin the process for creating a 2017 calendar. A request for photos would go up on the facebook page and website in the near future.

**Regatta 2016:**

-Monique is interested in having a regatta for children, she will do some “scoping” and discuss at the next meeting

**Welcome Signs:**

-the Pearson family donated \$200 toward purchasing solar lights for the signs - Mike has purchased and installed four at each sign, they will be removed for winter

-Mike has also installed plaques on each of the signs that say:

'project sponsored by Crystal Lake Cottagers' Association and landscaping by Dudman Construction'

-some of the paint is peeling and cracking on the signs - Mike will contact Carver Creek for suggestions and determine what type of warranty was offered on the signs

-We are seeking volunteers to help with the maintenance of the signs; weekly weeding, garbage pick-up and watering

Meeting adjourned 12:00 p.m.

Next meeting scheduled for Thanksgiving weekend, 2015- depending on availability - details to be determined