

**CLCA Executive meeting; March 23, 2021 @ 7:00 p.m. –
Zoom meeting;**

In attendance:

John Hubbard; President
Chris Brickman; Vice-President
Carol Ing; Treasurer
Sharon Brickman; Secretary
Sarah Petrik; Membership Secretary
Mike Leblanc; Board Member
Monique Lloyd; Board Member
Gary Round; Board Member

Absent;

Shannon Jonas; Board Member
Sherry Whiteway; Board Member

Financials;

-Reviewed financial statements (see attached)

Membership;

-234 end of 2020 – 20% increase over 2019

-A decision was made to remove addresses from the website, John will follow-up with Jim on this

If cheques are to come, they will contact Carol by cottage phone # to make arrangements

Newsletter;

-Sarah is working on the spring newsletter with a plan to get it out by May 1st

-topics to cover;

-STR's – link to new guidelines and summary of actions to date

-big Chair

-Map

-Community Support

-Election year; nominations should come to Sharon

-web traffic summary

-Thank you to Michael O. and search for new Lake Steward

Website;

- discussed the need to maintain the website domain name while changing the content, headers, etc. to Crystal Lake Community Association
- John received a website traffic report from Jim, the CLCA website continues to get a significant amount of traffic – full report available upon request

FB

- 1300 members
- continues to be a good source of information for lake community
- continue to try and get buy and sell, etc. onto the buy and sell page

2021 Events ideas; (dependent on status of covid restrictions)

- Shannon has expressed an interest in taking the lead on Canada Day; floatilla, ice cream
- dock or roadside community yard sale;
 - suggest using FB for people to saying who is going to have stuff
 - collecting towels and blankets for dog and cat shelters
- spook the lake; an event in the fall where folks would participate in a dock to dock trick or treat type event, this could include a scavenger hunt
- a small events committee will be formed to follow-up on these ideas

Big Chair and Library Box;

- we now have Twp. approval to order the chair from Taylor Plastics for 2021. Cost is \$700
- Proposing to install a book exchange box at White Beach. Neil Miskell has volunteered to build it, we need to provide design, specs., etc. suggesting plastic wood. Design, specs. etc. have to be approved by Trent Lakes as they will own the box going forward, will also get input from the local reading appreciation group, Chris is proceeding with this. Projected cost is \$450

Short Term Rentals;

- Monique made a great presentation a few months ago on a zoom call to Trent Lakes staff and Council
- the proposed licensing program has been delayed due to covid, however, this may come back in September
- CLCA draft guidelines have been sent to the “STR group”, Chris will include the input from the STR group and resend it to the Exec. for final input
- When finalized, Monique will help “dress it up” and make it look like a professional type document that people can print and utilize as they wish
- the plan will be to share with members, other Ratepayer Associations, Trent Lakes staff and Council

Crystal Lake Map;

- Kathleen Maxwell is doing the set-up and background work pro-bono. Kathleen will “own” the document and all changes will need to go through her in the future
- Exec. wants to have this available for 2021 season
- cost per map printing \$2/map +/-
- suggestion that the map be free with each 2021 membership or \$20/map for non-members
- need to ensure there is a disclosure that it is not for emergency management, navigations, etc. – John will provide the wording for this to Chris

Food Bank Support;

- There is \$400 remaining on the original gift card that CLCA purchased
- Chris will do another shop for the food bank shortly

Waste Management;

- pilot mattress program, at Bobcaygeon transfer site, September 25, 26 and 26 - \$20
- transfer site hours for Sunday to change shifting one hour back ie; will open one hour earlier and close one hour earlier

Municipal Matters;

- 2022 election year for Trent lake Council
- made a request to the CAO to request for shareholders association meeting

AGM:

- to be held by zoom if hall not open or possible hybrid depending on Covid restrictions
- agree that having in on a weekday evening worked well
- Wed. June 9th, dry run on June 2nd
- need to ensure voting is transparent and smooth

FOCA;

- John to watch digital version of the Annual Event

Lake Steward;

- looking for replacement, following Michael Olejnik leaving position

Next

Tuesday, April 13th, 2021

Meeting adjourned at 9:00 p.m