CLCA Executive meeting; September 14, 2021 @ 7:30 p.m.—Zoom meeting;

In attendance:

John Fernandes; President John Hubbard; Past President Chris Brickman; Vice-President

Carol Ing; Treasurer

Sarah Petrik; Membership Secretary

Sharon Brickman; Secretary Shannon Jonas; Board Member Linda Mielewczyk; Board Member Mike Leblanc; Board Member Jack Terzian: Lake Steward

Absent:

Action Items; in vellow

Roll forward Items; in grey

Ouestion to be answered before minutes finalized: blue

Board Changes:

- Gary Round and Monique Lloyd have resigned from the Board both have expressed willing to help with events, etc. John F. acknowledge both of their efforts and commitments to CLCA and the Community in general
- -Welcoming Rainey Weidauer to the team as an interim Board member until the next AGM, when the posting can be made official.

Past Minutes:

-Minutes from July 20 sent to Jim R. for posting

-Minutes from August 17th meeting adopted – Sharon to send to Jim R. for posting

Financials:

\$15.8k – balance

- -outstanding;
 - -Ethan Strong Property Maintenance 2021 seasonal and fall maintenance bill
 - -Ethan Strong Property Maintenance to become a paid sponsor
 - -Tammy Somerville has not yet paid for sponsorship Carol to follow up on this
- -Carol paid invoice to Trent University and membership to NKLA (\$175 testing + \$25 membership to NKLA)

-Chris and Carol to develop a travel policy (Carol as drafted a travel expense form) and will conduct a review of the current accounting policy/procedure and update as required – this will be review by the Board/Exec.

-Galway Hall donation, 2021 is last year of a 3 year commitment, to review going forward

<u>Lake Health:</u> -Jack and Joe Hartnett are going to work together on various programs related to lake health

- -Kawartha Stewardship (we made a donation in 2021); CLCA has access to information but Crystal Lake outside of catchment area
- -Jack has sent info. to Lake partnership program for 2021 MOE
- -NKLA Is a Trent University volunteer program we have participated for a number of years
- -IsampleOn invasive species program through FOCA; Joe H. and Jack completed testing and sent for evaluations
- -Jack managing Lake partnership program (through FOCA)
- -NKLA Chris and Mike took NKLA out in John F's boat to conduct testing
- -Joe Harnett and John posted signs at boat launches waiting for 2 more signs for Crystal Lake Marina and Cain's Lane
- -PPHU doing testing Monthly at White's Beach for public safety (algae, e-coili)
- -Jack reposted the Zebra Mussel information on FB
- -Jack is going to follow-up related to the Loon Survey Jack to send info

FOCA:

-John has provided details on the benefits of FOCA membership – Chris to post of FB and website – not password just info. with statement that members can request password -We will include the benefits in the next newsletter

Membership/prizing:

- -currently at 241 members all time high!
- -still 25-30 prizes left for future draws
- -we have CLCA small backpacks and small gift bags for distribution through Shannon and Rainey
- -Chris has dog towels and dog collars as a fund raiser for dog rescue "no paws left behind"
- -teens had great success going dock to dock. CLCA Board members will sign off on volunteer hours
- -agreed that if a member joins after October 1, their membership will be good for the following year.
- -possible food drive at end of season Linda to do follow-up on this to determine requirements of local food banks

Newsletter:

-Sarah will draft a fall newsletter; some ideas; FB rules, summer recap; photos, dock to dock with the teens, the dock, lake testing, Phil, loon photos, wake info., fall clean-up day?

Buoys/signs;

- -Chris B. has now provided new buoys for Chris Haslett, he will manage them for the ski course and Iron Mine Bay
- -Due to legal issues, CLCA will not be posting no wake signage

CLCA information distribution:

-We will continue ensure that all our information is posted on the website; ie; welcome pkg., STR information, etiquette, newsletters and any other guidance or documents that we have -Jack is going to seek a price for fridge magnets that can be given out to members, it will have the website name (new domain) and a brief outline of who we are, Shannon/Jack to put together a draft of the fridge magnet content

Fire Pump:

-Sharon follow-up with Monique to ensure the old pump is ready for a demo and will then follow-up for a demo day

Events ideas; (dependent on status of covid restrictions)

- -Haunt the lake; great success hopefully do it again next year
- -Video clips of 2021 happenings
- -make sure we post events on website and FB and e-mails blasts, and use Kinmount Village FB page through Julie Austin
- -Linda will ensure that website updated with events

Possible 2021/2022 events; fall clean-up, food drive, winter event, poker run

-rock bass derby; possible in the future

-dock or roadside community yard sale; will review at next meeting

Name change:

-Carol will determine process to change name on back account

Big Chair

-still moving along, delay due to illness at Taylor Plastics

Library Box;

- -Dylan working on getting install finished for 2021, will determine if box will be installed on pad or wait till next season?
- -may consider additional one in 2022 (Kathy and Don Mahoney happy to build another) Linda doing follow-up with Larry at Crow's Nest to determine interest in housing and maintaining a box at his location
- -Matt Armster volunteered to router a sign with CLCA name for library box, to provide him with a template Chris to do follow-up when needed -possible siding options to be reviewed

Short Term Rentals brochure and Good Guest Etiquette Document;

- -Monique has committed to finishing the short term rental guidelines and etiquette
- -Amended short term rental report has been adopted by Council and will now be going for public comment
- -Peterborough County plans to take on this topic at the County level, through Economic Development Committee

Welcome to Crystal Lake Brochure:

-Ready to go, one final review opportunity – Sarah to follow-up

Crystal Lake Map;

-map based on on the ground reality and GIS, not map apps such as Goggle Maps, Waze, etc. Chris gave Kathleen updates – very close to ready. Chris continues to work with Kathleen

County of Peterborough Official Plan

-Chris has posted a link for how people can provide input to this process

CEWF

-Sharon attended Annual meeting, 2021 was an exception year with drought then flooding. Fall drawdown is underway

Facebook;

- -1600 + 10 new members per week
- -Collage of our sponsors to be posted by Chris hopefully by end of week
- -At the previous meeting the Board/Exec. generally agreed that we need to provide value to our sponsors and that we should not allow businesses to advertise on our main page if they are not paid sponsors. Under this general policy, Shannon and Chris will provide a more detailed draft policy for both the main page and the buy and sell page.
- -May consider making the FB group "invitation only" in the future

Twp. Updates/political environment:

- -a proposal is being brought forward to council to amend dump hours
- -a total fireworks ban did not pass

Website;

- -Linda to talk to Jim regarding the fact that people are often ending up on an "unsecure" version of our webpage when using chrome and determine how often it should be "refreshed" -we are now moving to using the new website URL.
- -CL community.ca has been secured and will match/mirror our current URL so that both our Current URL and this new URL will point to the existing website.

AGM:

-a suggestion was made that we allow more time for questions to come in -if we do zoom next year – we will mute all participants until they ask a question through the chat

Next Meeting:

Wednesday, October 19th, 7:30 p.m. 2021

Meeting adjourned at 9:45 p.m