

CLCA Executive meeting; January 18, 2022 @ 7:00 p.m.–

Zoom meeting;

In attendance:

John Fernandes; President
John Hubbard; Past President
Chris Brickman; Vice-President
Sharon Brickman; Secretary
Shannon Jonas; Board Member
Linda Mielewczyk; Board Member
Mike Leblanc; Board Member
Sarah Petrik; Membership Secretary
Carol Ing; Treasurer
Jack Terzian; Lake Steward

Action Items; in yellow

Roll forward Items; in grey

Question to be answered before minutes finalized: blue

Past Minutes:

- Minutes from September 14th sent to Jim R. for posting
- Minutes from October 19th meeting adopted, Sharon will send to Jim R. for posting

Financials:

- Ethan Strong Property Maintenance has been paid for the 2021 season and has paid as an advertiser
- Somerville hair, has not yet paid for sponsorship – this ad has been removed.
- Chris and Carol to develop a travel policy (Carol as drafted a travel expense form) and will conduct a review of the current accounting policy/procedure and update as required – this will be review by the Board/Exec.
- a copy of the draft financial documents are attached to the minutes, executive members are to review the draft financial documents and provide comments
- current balance \$15.6k
- Galway Hall donation, 2021 was the last year of a 3 year commitment

Lake Health:

- the spring newsletter will contain an update on zebra mussels

- There is currently no evidence to support the use of any chemical to control zebra mussels
- Jack is researching additional information related to the Loon Survey

Membership/prizing:

- currently between 254 members with 89 prepaid
- volunteer hours have been signed off on for “teens” that participated in the membership drive in the summer of 2021
- it is proposed that we will support a similar dock to dock program for 2022
- after many years of dedicated support and work, Sarah Petrik is resigning as our Membership Secretary, in order to pursue “family” priorities 😊 We will miss her commitment and knowledge very much on our team and we all wish her well! Chris is purchasing a gift card.
- Linda M. has offered to step into this role on an interim basis until a vote at the next AGM and Sarah has agreed to work with Linda on the transition. Linda and Sarah will connect ASAP.
- Linda will connect with Jim R. to ensure that all “behind the scenes” e-mails are changed, this has now been done
- Ensure that all membership files are backed up on dropbox
- we still have 25-30 prizes left for future draws
- we have CLCA small backpacks and small gift bags for distribution through Shannon and Rainey

Newsletter:

- Chris and Sharon will work together to put together a spring newsletter - Sarah will send the template to work with
- Rainey has reached out to Lynne Kilby about putting CLCA newsletters in the gazette paper box at the end of the CL Road, she is awaiting a response from Lynne to confirm that we are able to use the box

Buoys/signs:

- CLCA marks dangerous rock shoals, CLCA does not identify navigation routes
- with the retirement of Gerald and Wayne, the workload will be distributed;
 - Sharon and Randy will do Gull’s Island
 - Adrian V. does Upper Black mouth
 - Harold P. does Upper Black South end
 - Chris H. will do the Ski Course area and Iron Mine Bay
 - Tatters’ do the one fronting Clearview Drive
 - John F. will do some as well, to be determined after map prepared
- Chris to prepare a map outlining the buoy positions
- consider numbering buoys and locations
- Chris and Mike will continue to coordinate buoys and purchase of equipment and set-up

CLCA information distribution:

-Shannon has prepared a template for a fridge magnet, she is going to share it with Jack and he is going to get a quote on having 1,000 prepared

Water Pumps:

-Sharon follow-up will schedule a demo – in the spring

Events ideas; (dependent on status of covid restrictions)

-Family day skate at Rainey and John's February 20/22;

-hot chocolate and skating

-Sharon to get the CLCA corn pot to Rainey

-Chris to post on FB shortly

-Possible 2021/2022 events;

-spring clean-up, rock bass derby, haunt the dock, Canada Day, community yard sale

Name change:

-Name change has been finalized

Big Chair

-still moving along, delay due to illness at Taylor Plastics, Brook has committed to completing the project

Library Box:

-box will be installed in 2022

-John H. doing follow-up with Larry at Crow's Nest to determine interest in having a box on his property

-Matt Armster volunteered to router a sign with CLCA name for library box, to provide him with a template – Chris following up with this. Linda also mentioned she could potentially do something like this as well

-possible siding options to be reviewed

Short Term Rentals brochure and Good Guest Etiquette Document;

-Chris sent out a summary of the public input

-Monique has sent the draft documents to Chris and she will finalize them

-awaiting final recommendations from working group

Welcome to Crystal Lake Brochure:

-Sarah has agreed to finalize this item – Chris will connect with her

Crystal Lake Map;

Chris continues to work with Kathleen – still planning for a 2022 roll out

-consider adding depth map to the back

-need to figure out distribution strategy

Facebook;

-1700 + members

-At the previous meeting the Board/Exec. generally agreed that we need to provide value to our sponsors and that we should not allow businesses to advertise on our main page if they are not

paid sponsors. Shannon and Chris will provide a more detailed draft policy for both the main page and the buy and sell page (ie; youth, “shout outs”, Crystal Lake wear, hobbies, etc.)

-May consider making the FB group “invitation only” in the future

Twp. Updates/political environment:

-election year

-Sunday dump hours amended

-Galway Hall;

-exterior upgrades look good

- \$100k for new kitchen

-Depot to be rebuild in 2023/24

-Central Roads depot will remain at #49 depot

Website:

-the rotating pics on the CLCA website have been updated to show the Haunt the Dock pics.

Chris is working with Jim R. to create albums

for CLCA events by year

-Linda is going to provide some suggestions for updates and improvements to the website and will get a quote from Jim on doing a “clean-up” and some updates

Webcam:

Discuss options at next meeting

AGM:

-June 7th, 7:00 p.m., virtual format

-a suggestion was made that we allow more time for questions to come in

-if we do zoom next year – we will mute all participants until they ask a question through the chat

Next Meeting:

March 8th @ 7:00

Meeting adjourned at 9:20 p.m