CLCA Executive meeting; August 17, 2021 @ 7:30 p.m.—Zoom meeting;

In attendance:

John Fernandes; President John Hubbard; Past President Chris Brickman; Vice-President

Carol Ing; Treasurer

Sharon Brickman; Secretary Shannon Jonas; Board Member Linda Mielewczyk; Board Member Mike Leblanc; Board Member

Absent;

Monique Lloyd; Board Member Sarah Petrik; Membership Secretary

Gary Round; Board Member Jack Terzian; Lake Steward

Action Items; in yellow Roll forward Items; in grey

Past Minutes:

-Minutes from July 20th – good to post – Sharon to send to Jim

Financials:

\$14.5k – balance

- -outstanding;
 - -2021 events Haunt the Lake pending?
 - -Ethan Strong -2021
- -library box has been paid for (\$417)
- -receipt \$250 from Kawartha Stewardship; Jack T. to send a better pic to Carol
- -Carol gave \$300 cheque to Bill Lee for the hall,
- -discussed a reimbursement policy for pre-approved travel Chris to follow-up with information to Carol
- -accounting policy Chris and Carol to follow-up w recommendations to group
- -directors and executive policy Chris and Carol and to follow-up w recommendations to group
- -Carol created a draft form for travel related expenses; seeking input from all
- -Carol provide an updated financial summary

-Galway Hall donation, 2021 is last year of a 3 year commitment, to review going forward

Lake Health:

- -It was agreed that we would re-post the Zebra Mussel information that Michael O. had submitted on the facebook site last year Jack to follow-up to do the post
- -Jack now has all equipment from Michael
- -Jack has sent info to Lake partnership program MOE
- -NKLA Trent University volunteer program we have participated for a number of years
- -Isample invasive species program through FOCA
- -Jack and Joe Hartnett are going to work together on some of these programs
- -Jack is going to follow-up related to the Loon Survey
- -Jack to determine the roles of the various organizations
- -NKLA Chris and Mike volunteered to take them out in John F.'s boat as Jack is unavailable
- -Chris/Mike to ask about water testing fee for NKLA testing we have paid in the past

FOCA:

- -John H. John has provided details on the benefits of FOCA membership
- -We will include the benefits in the next newsletter

Membership:

- -currently at 239 members
- -Early bird membership draw 20 members prizing being picked-up
- -Shannon to send \$ from membership drive to CLCA e-mail for direct deposit

Newsletter;

- -Sarah has distributed the newsletter by e-mail and regular mail as required
- -Jim Russell has posted it on the website
- -John H. dropped off newsletters at Crow's Nest
- -Shannon will drop off newsletters to the marina
- -John H. to print some more copies of the newsletter for Shannon and Linda

Buovs:

-Chris B. has the new buoys for Chris Haslett, he will manage them for the ski course and Iron Mine Bay

Teen Volunteer Program;

- -Three teen volunteers went dock to dock on the August long weekend encouraging folks to join the CLCA and sign up new members. Jack and Shannon and Monique are assisting with this
- -CLCA will sign off on high school volunteer credits
- -They had great success and are planning another weekend

CLCA information distribution:

- -We will ensure that all information documents are posted on the website; ie; welcome pkg., STR information, etiquette brochure, newsletters and any other guidance or documents that we have
- -Jack is going to seek a price for fridge magnets that can be given out to members, it will have the website name (new domain) and a brief outline of who we are, Shannon/Jack to put together a draft of the fridge magnet content

Fire Pump:

-Sharon follow-up with Monique to ensure the old pump is ready for a demo and will then follow-up for a demo day

Proposed Constitutional changes:

-posted on Websie

Proposed Executive Code of conduct:

- -Shannon to provide her concurrence for this
- -this has been posted

2021 Events ideas; (dependent on status of covid restrictions)

- -Spook the lake;
 - -Saturday, September 4^{th,} 2-5:00
 - -sub-committee meeting to follow; invite Zina,

Chris, Sharon, Carol, Linda, Shannon

- -Shannon created a flyer contact to Shannon through e-mail, messenger and FB
- -decorate your dock,
- -Shannon will create a map based on responses

-rock bass derby; possible in the future

-dock or roadside community yard sale; will review at next meeting

Name change:

-Chris and Carol will determine process to change name on back account

Big Chair

-still moving along, delay due to illness at Taylor Plastics

Library Box;

- -met with Dylan, support posts to be poured and box installed very soon
- -may consider additional one in 2022 (Kathy and Don Mahoney happy to build another)
- -Matt Armster volunteered to router a sign with CLCA name for library box, to provide him with a template Chris will follow-up with him for 2022
- -possible siding options to be reviewed

Short Term Rentals brochure and Good Guest Etiquette Document;

- -the short term rental guidelines and etiquette are ready to go
- -Monique, Sharon and Chris had a meeting, made some changes hoping to have something in next week or so
- -Trent Lakes may opt to hire consultant on the subject

Welcome to Crystal Lake Brochure:

-Ready to go, one final review opportunity – Sarah to follow-up

Crystal Lake Map;

- -summarized feedback, went for road trip up and down roads, made all revisions and sent to Kathleen Chris and her will meet shortly to finalize
- -map based on on the ground reality and GIS, not map apps such as Goggle Maps, Waze, etc.

County of Peterborough Official Plan

- -When this new OP comes into affect, Trent Lakes will no longer have an OP
- -Chris will post a link for how people can provide input to this process

Facebook;

- -1500 members
- -Generally agreed that we need to provide value to our sponsors and that we should not allow businesses to advertise on our main page if they are not paid sponsors
- -Shannon and Chris will provide a draft policy for both the main page and the buy and sell page.
- -Chris will post a collage for all 12 of our advertisers' ads on the Facebook page. She will then post one or two ads each week to provide additional profile for our paid advertisers/sponsors
- -Jim Russell has replaced the buy/sell tab with a link to the FB buy and sell page
- -May consider making the FB group "invitation only" in the future

Twp Updates/political environment:

- -motion for a total fireworks ban defeated
- -Chris and other community members met with some possible local candidates for next year election
- -reduced dump hours being proposed for fall
- -Chris to review the draft volunteer policy with Donna Taggart

Website;

- -John and Jim are moving forward with "transitioning" to a new website URL.
- -CLcommunity.ca has been secured and will match/mirror our current URL so that both our Current URL and this new URL will point to the existing website.
- -Linda to reach out to Jim Russell on URL related items

AGM:

-a suggestion was made that we allow more time for questions to come in -if we do zoom next year – we will mute participants until they ask a question through the chat

Next Meeting:

Wednesday, September 14th, 7:30 p.m. 2021

Meeting adjourned at 9:10 p.m